



## **Mission Statement**

Asphalt Sealcoat Manufacturers Association (ASMA-USA), a professional Association comprising of manufacturers, material suppliers, contractors, consultants and governmental professionals, was formed with the expressed objective for promoting the use of asphalt emulsion based sealcoats for the preservation and protection of asphalt surfaces, with a special emphasis on safeguarding human and environmental health. The mission of ASMA-USA is to advance asphalt emulsion based sealcoating for pavement preservation through the full utilization of advancements in materials, equipment, while keeping the impact on the human and environment to an absolute minimum.

## **The Charter Goals of ASMA-USA**

1. Promote the value of asphalt emulsion based sealcoating for the protection and preservation of pavements among all property owners/managers, public entities, quasi-public and private persons, firms, corporation bodies, and agents.
2. Be in compliance with local, state and federal regulatory agencies for developing products with minimal environmental impact.
3. Work with regulatory agencies to develop specifications for the use of asphalt emulsions based sealcoating.
4. Provide guidelines and best practices to offer the best value in pavement preservation, while keeping the goal for safeguarding human and environmental health.
5. Sponsor research activities of common interest for furthering the value of pavement maintenance, by utilizing the latest in technologies and materials, with a special emphasis on green technologies.
6. Develop guidelines for proper and optimum use of pavement maintenance materials.
7. Promote safe and best pavement maintenance practices by being conversant with all applicable governmental (local, state and federal) regulations.
8. Develop performance and specifications for asphalt emulsion base sealcoat with the consensus of the manufacturing members. Actively participate in ASTM sub-committees for specification development.
9. Coordination and dissemination of the information to pavement maintenance professionals, property owners, project engineers, governmental agencies, etc. in an easy effective manner; website, social media interactions.
10. Be in compliance with ASMA-USA Anti-Trust Guidelines.